

Whānau Ora

- Whānau Ora is an inclusive, culturally-anchored approach to provide services and opportunities to whānau and families across New Zealand.
- It empowers whānau and families as a whole, rather than separately focusing on individual family members and their problems.
- Whānau Ora works in a range of ways, influenced by the priorities that whānau and families identify and choose.
- Whānau Ora is not a one size fits all approach. It is deliberately designed to be flexible to meet family needs and will evolve over time and be improved as required.
- Whānau Ora is not about Government fixing whānau. Whānau Ora is about empowering whānau to fix themselves.

Commissioning Agencies

- Whānau Ora Commissioning Agencies are change agents contracted to fund and support initiatives, which deliver on the Government's Whānau Ora outcomes.
- Commissioning Agencies act as brokers in matching the needs and aspirations of whānau and families with initiatives that assist them to increase their capability.
- There are 3 Whānau Ora Commissioning Agencies:
 - Pasifika Futures for Pacific families
 - Te Pou Matakana for North Island whānau
 - Te Pūtahitanga o Te Waipounamu for South Island whānau
- A Commissioning Agency was required with expertise and credibility in reaching Pacific peoples.
- A Pacific organisation was needed to listen, understand and facilitate the links between the Government, service providers and Pacific families.
- Pasifika Futures is that agency.

Pasifika Futures as a Commissioning Agency

- The Pasifika Medical Association was chosen in March 2014 to be the Commissioning Agency for Pacific peoples.
- Pasifika Futures as a Whānau Ora Commissioning Agency was born out of the Pasifika Medical Association, a leading health organisation devoted to improving the health of Pacific peoples with a 20 year history of working with community.
- Pasifika Futures work with regionally based providers and partners to build the capability and capacity of Pacific families and supports these families to achieve their aspirations in health, housing, education, training and economic development.
- A new Board was established consisting of 6 members which combines Pasifika Medical Association members with new members who bring complementary skills and expertise coupled with have strong governance experience. Board members are committed to the goals and values of the Pasifika Futures and Whānau Ora.

Expressions of Interest

- An extensive consultation process was developed to identify the needs of the Pacific community and gaps in the provision of support services.
- Partner organisations were identified at a local and regional level to support the aspirations of Pacific families in health, housing, education, training and economic development.
- Regional and national fono were convened with families, community groups, providers and stakeholders to identify opportunities for supporting Pacific families.
- There has been a huge level of interest in delivering Whānau Ora with a total of 134 application proposals totalling around \$35.6 million worth for the core commissioning and innovation fund and proposals worth approximately \$860,000 for the small grants fund.

Whānau Engagement

- Pasifika Futures Ltd have contracted with 27 organisations to work with Pacific families across New Zealand.
- The first year of operation has formulated commissioning contracts with organisations from Kaitaia to Invercargill supporting in excess of 3,726 families.

FACT SHEET

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- The new commissioning model reflects a strong commitment to the four domains identified by the 1,800 Pacific families Pasifika Futures have consulted with in areas such as health, housing, education, training and economic development.

Commissioning Activities

CORE COMMISSIONING

- Core Commissioning involves commissioning providers across New Zealand to support Pacific families to achieve their dreams and goals by improving their family outcomes.
- Pasifika Futures received 21 applications following a call for expressions of interest and were oversubscribed by approximately \$11 million per year.
- \$16.5 million of Core Commissioning funding was allocated to eleven providers to deliver Whānau Ora services to 2,940 Pacific families throughout New Zealand over a 3 year period.
- These providers are Pacific Trust Canterbury, The Fono, K'aute Pacific Trust (Aere Tai Collective), Pacific Homecare Trust, South Seas Healthcare Trust, Community Approach Trust (Mt Roskill Police), The Fonua Ola Network, Taeaomanino Trust, Aotearoa Tongan Health Workers Association, He Whānau Manaaki o Tararua Free Kindergarten Association Inc., Mt Wellington Integrated Health Centre.
- Each of the above providers supports and works with families with high needs, medium needs and low needs.

INNOVATION PROJECTS

- The Innovation Funding Pool was established to invest in the development of new, innovative projects to support Pacific families to achieve their dreams in one or more of the key outcome areas of financial freedom; lifelong learning; living longer, living better; and leading and caring for our families and communities.
- A call for proposals for Innovation Funding in October 2014 resulted in 70 applications received, totalling \$23m.
- These applications were then shortlisted, and selected organisations were provided business mentoring support to develop their applications into full business proposals.
- Seven organisations were successful: Cook Islands Ta'okotai'anga Charitable Trust, Oceania Career Academy, Otahuhu College, Pasifika Foundation Trust, South Waikato Pacific Islands Community Services Trust, Wellington Tongan Leaders Council and Vaka Tautua Limited.
- \$4.9m of the Innovation Fund will support the seven innovative programmes to assist 469 families over the next two years in areas such as education, financial literacy, entrepreneurship, access to support services, employment, cultural capital and capacity.
- The 7 innovation projects were contracted from 1 April 2015 to 30 June 2017.

SMALL GRANTS FUND

- The Small Grant Fund will support small community organisations who leverage a largely volunteer community to support Pacific families.
- Out of 43 Small Grant applications totalling \$860,000, funding was awarded to 12 organisations around the country to deliver services to support community healthcare, educational tools, churches and individual development projects to a total of \$206,000.
- The following grants have been awarded to Kimi Hauora Marlborough PHO Trust (Marlborough), Fiji Nurses Association NZ (Auckland), South Auckland Tongan Seventh Day Adventist Church (Auckland), Vinepa Trust – Sa Petaia (Wellington), Sosaiete Tausi-Soifua Samoa of NZ (Auckland/Wellington), Addington Samoan Seventh Day Adventist Church (Christchurch), Canterbury Fijian Community Incorporated (Christchurch), AMA Lifestyle (2014) Limited – Trading as VIP Barbers (Auckland), Pacific Islands Advisory & Cultural Trust (Invercargill), Tongan Nurses Association of NZ (Auckland), Tuvalu Auckland Community Trust (Auckland) and Porirua Strong Families Trust (Wellington).

Budget allocation

- Pasifika Futures was first funded in 2014, on a three-year budget totalling \$30 million.
- A further \$1,064,000 million was added in July 2015, to support Pacific Navigation services. This comprises the \$344,000 allocated from the funding secured through Budget 2014, as well as \$720,000 of the funding secured through Budget 2015.

FOR MORE INFORMATION

For more information and regular updates about Whānau Ora; go to Pasifika Futures website:

www.pasifikafutures.co.nz

Queries can also be emailed to **info@pasifikafutures.co.nz** or call the Pasifika Futures office on **09 250-5761**

